

During the Second World War the Press was given the highly confidential task of printing production documents to enable Spitfire aircraft to be manufactured, and because of the national defence implications of this and other work, including production task manuals, the premises were designated as an official security zone. In 1942 the company name was changed to The Nuffield Press Limited.

As car manufacture became concentrated on the other side of Hollow Way, space became available and the Press expanded. The *Morris Owner* was succeeded by a similar magazine for Morris customers, called *New Outlook* which was followed by *Motoring*. By 1950 twelve and a half million copies of these magazines alone had been printed by the Press. The turning point, technically, came in 1955 when a large lithopress was acquired. This was a two-colour press which could be expanded to produce three and four colour works. Nuffield Press kept pace with technology and while geographically it remained exactly in the same place it was founded, the business had come a long way from the Morris in-house printing department to become a major organisation meeting the printing needs of a wide range of customers. The company changed hands several times and has now vacated the premises, thus severing the Company's last industrial links with William Morris.



Girls working on a collating machine, c1930.