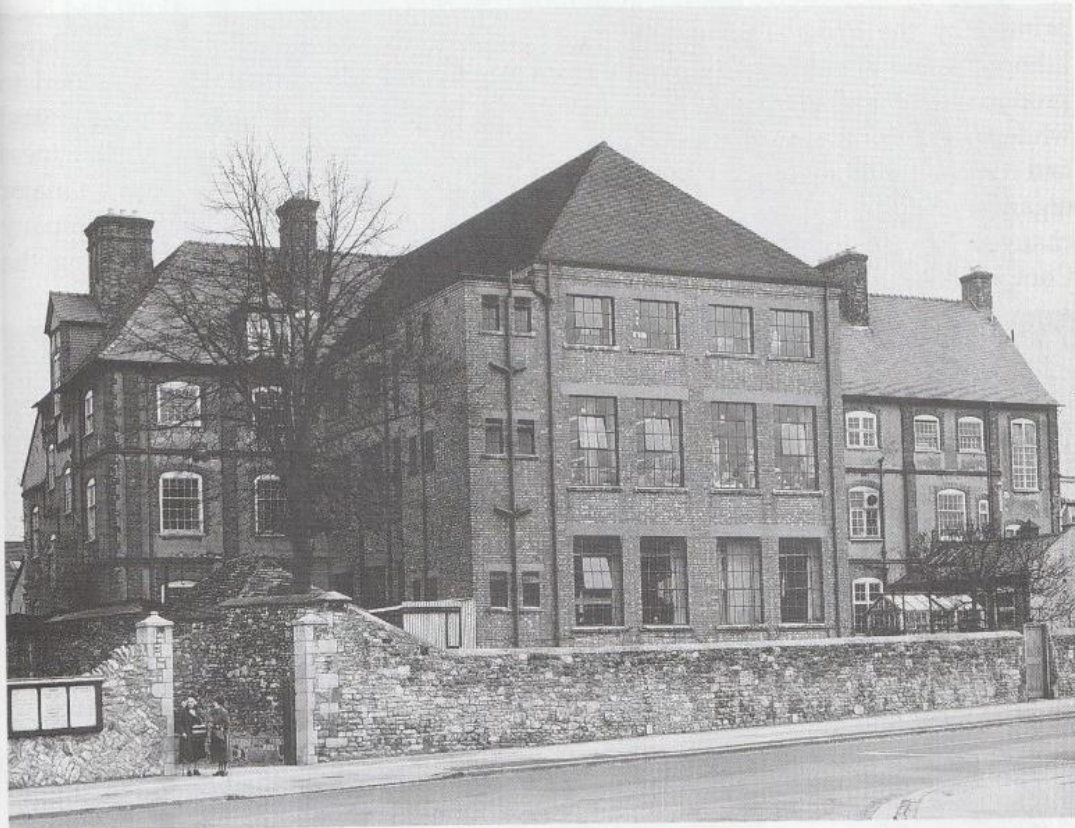


SECTION SEVEN

Nuffield Press



The Nuffield Press buildings facing the junction known as The Swan. The three storey extension, protruding from the original Military College building, was built in 1931.

The Nuffield Press was founded in 1925 as Morris-Oxford Press Limited. At that time the Cowley factory was producing nearly 60,000 cars a year and William Morris was expanding rapidly. Morris decided to produce his own motoring magazine, specially for owners of Morris vehicles – the *Morris Owner*.

A journalist, Miles Thomas, later to become Lord Thomas, was given the task of setting up the in-house printing department with Mr C A Coates as General Manager. Premises in Morris's original factory were vacated and the company was established with a collection of small letterpress machines. While the Morris-Oxford Press was essentially an in-house operation, external work was undertaken from the beginning. The *Morris Owner* proved a large and enduring success with the principal order rising to about 20,000 copies per issue. By 1935 the Press employed 50 people.